

**THE 2026 LEGACY CONCERTS ON THE BEACH IN SOMERS POINT**

PRODUCED BY TONY MART CARES, INC AND

THE BEACH CONCERT COMMITTEE

MAKE CHECK PAYABLE TO TONY MART CARES AND MAIL TO

6 W LAKEVIEW DRIVE

EGG HARBOR TWP, NJ 08234

(609) 653-6069

Somerspointbeachconcerts.com

Somerspointbeachconcerts@yahoo.com

Yes, I would like to sponsor the 2026 Legacy Concerts on the Beach in Somers Point!  
Please allow this note to serve as my formal commitment to be a Sponsor at the  
designated level

CHECK PAYABLE TO TONY MART CARES, INC

___ TITLE SPONSOR	\$25,000.00
___ TOP LINE PRESENTING SPONSOR	\$ 5,000.00
___ PLATINUM SPONSOR	\$ 2,000.00 or more
___ SOMERS POINT DIAMOND SPONSOR	\$ 1,000.00
___ GOLD SPONSOR/SPONSOR VENDOR	\$ 800.00
___ SUPER SILVER SPONSOR	\$ 600.00
___ SILVER SPONSOR	\$ 500.00

CONTACT PERSON \_\_\_\_\_

BUSINESS \_\_\_\_\_

BUSINESS ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

ZIP \_\_\_\_\_ PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

## **SPONSORSHIP LEVELS**

### **\$25,000.00 TITLE SPONSOR**

- The Title Sponsor appears as the name of the Concert Series. Your name becomes the first word as follows: (Your Name) Concerts on the Beach in Somers Point. All references in all mass and social media, advertisements, interviews and all public announcements include your name identifying the Concert Series. The term of this Title Sponsorship will be determined by mutual agreement.
- Your name prominently displayed as Title Sponsor at the top of all material
- Your large banner displayed on the top of the backdrop on the stage
- Your Logo and name identify the Concert Series in all instances, situations and every context that is part of the Concert Series. This includes all interviews, news articles and publicity in all media from national to local.
- Your name is the Title of all printed materials including thousands of schedules distributed manually, by social media and displayed on our website, Somerspointbeachconcerts.com
- Headline mention in all news releases, promotional publicity and advertising
- Headline placement on advertising and on promotional sign
- Opportunity to distribute promotional materials during the series
- Promotional announcement during each concert
- Privilege to place a promotional tent in a prominent location
- Privilege to sell products at all concerts

### **\$5000 TOP LINE PRESENTING SPONSOR**

- Other than the actual Title Sponsor of the Concert Series, this is our highest and most visible, prestigious and effective Sponsorship opportunity.
- These Sponsors are listed across the very top of all schedules, signs and posters.
- These Sponsors are entitled to priority placement of any banners or signs and guaranteed a place for their logo to be displayed on the back drop of the stage behind the performers.

- These Sponsors may also choose up to two Concert nights to have the entire evening dedicated to them in their honor during the course of the season
- These Sponsors are entitled to all of the other privileges and benefits of all Sponsorships.

### **\$2,000 OR MORE- TOP LINE PRESENTING SPONSOR**

Logo and name near the top of all printed materials including thousands of schedules distributed manually, by social media and displayed on our website, Somerspointbeachconcerts.com

- Logo banner on the front of the stage
- Top line level placement on advertising and promotional signs/posters just below Title and Presenting Sponsors
- Opportunity to distribute promotional materials during the series
- Promotional announcement during each concert
- Privilege to place a promotional tent in a prominent location
- Privilege to sell products at all concerts

### **\$1,000 DIAMOND**

- A highly visible position allowing our Gold & Silver Sponsors to step up and become “Somers Point Diamonds”. “Our stars shine for you because Somers Point Diamonds shine for all of us!”
- Logo and name near the top on all printed materials including thousands of schedules distributed manually, by social media and displayed on our website, Somerspointbeachconcerts.com
- Prominent placement on advertising and on promotional sign
- Opportunity to distribute promotional materials during the series
- Promotional announcement during each concert
- Privilege to place a promotional tent in a prominent location
- Privilege to sell products at all concerts

### **\$800 GOLD**

- Logo and name on all printed materials including thousands of schedules distributed manually, by social media and displayed on our website, Somerspointbeachconcerts.com
- Elevated placement on advertising and on promotional sign
- Opportunity to distribute promotional materials during the series
- Promotional announcement during each concert

### **\$800 SPONSOR VENDOR/GOLD**

- Privilege to sell products at all concerts
- Logo and name on all printed materials including thousands of schedules distributed manually, by social media and displayed on our website, Somerspointbeachconcerts.com
- Placement on advertising and on promotional sign
- Opportunity to distribute promotional materials during the series
- Promotional announcement during each concert
- Permit required

### **\$600 SUPER SILVER**

- Logo and name on all printed materials including thousands of schedules distributed manually, by social media and displayed on our website, Somerspointbeachconcerts.com
- Higher placement on advertising and on promotional sign
- Opportunity to distribute promotional materials during the series
- Promotional announcement during each concert

## **\$500 SILVER**

- Logo and name on all printed materials including thousands of schedules distributed manually, by social media and displayed on our website, Somerspointbeachconcerts.com
- Placement on advertising and on promotional sign
- Opportunity to distribute promotional materials during the series
- Promotional announcement during each concert